



# PROPOSAL FOR YOUNG ENTREPRENEURS ASSOCIATION OF JAMAICA

(YEA)

August 30, 2005



## OVERVIEW

- **Vision**

To increase the survival and success rate of young and youth-owned businesses in Jamaica. YEA will create an environment where young entrepreneurs can support and inspire one another in growth, balance and success.

- **Mission**

To lead the development of successful young businesses through the delivery of dynamic, high value event-driven programming that communicates the fundamental skills of business management. To promote a cadre of young entrepreneurs to mentor each other in business and in life.

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## CORPORATE STRUCTURE

- Volunteer-driven non-profit association incorporated under the JEF.
- YEA is governed by an Executive Committee elected from within the membership.
- Executive selects their Chairperson, who hence becomes President of the Association.
- JEF will be an automatic member on the YEA Executive
- Link to ILO, IOE and CEC

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## MEMBERSHIP

The benefits of being a member of the Young Entrepreneurs Association are as diverse as the membership itself!

Some of the benefits of membership include:

- Access to a unique Peer Mentorship programme
- Access to information and resources to help you grow your business
- Access to member-only programmes and events
- Significantly reduced cost for programmes and events
- Access to a wide variety of resources from YEA partners and sponsors
- Access to the Member Benefits programme
- Opportunity to network with like-minded young business owners
- Inclusion in a Member-to-Member discount programme

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## **JEF** PEER MENTORSHIP GROUPS

**YEA Peer Mentorship Groups or "PMGs" are groups of 8-10 young entrepreneurs who meet monthly to discuss relevant issues in their lives and businesses. This allows the collective support and resources of the group to be applied against specific, tangible issues that affect you as your business matures.**

**The programme is based on three important principles: confidentiality, commitment and communication. This allows members to get to know each other, and establishes an environment of trust and respect.**

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## **JEF** EVENT TYPES

- **Inside the Employer of Choice**
- **Business Development Seminars and Conferences**
- **YEA Socials**
- **President's Think Tank**

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## HELP BUILD YEA

Everything that YEA does is managed by volunteers - events, mentorship, sponsorship, and membership programmes are all coordinated by dedicated individuals who are the driving force behind the YEA Vision. A lot of work will be involved, and the ability to directly contribute to the success of entrepreneurs everywhere is a powerful benefit of involvement.

Becoming a member of a parish planning committee is easy - putting in as much or little time as one can. The Parish Committees may communicate mostly by e-mail and meet face-to-face preferably only once a month.

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